

Feature Banner - 234x60

\$1000/mo. - All Pages
12 month contract

Top Banner* - 728x90

\$200/mo. - Front Page
\$150/mo. - Major Pages**
\$100/mo. - Inside Pages

Top Right Rail - 300x250

\$250/mo. - Front Page
\$100/mo. - Major Pages**
\$75/mo. - Inside Pages

Right Rail - 300x250

\$150/mo. - Front Page
\$75/mo. - Major Pages**
\$50/mo. - Inside Pages

Center Banner - 468x60

\$100/mo. - Front Page

Right Banner- 300x100

\$50/mo. - Front Page
\$40/mo. - Major Pages**
\$25/mo. - Inside Pages

Spotlight Ad* - 180x150

\$50/mo. - Front Page

SAMPLE AD PLACEMENTS



BANNER ADVERTISING

Banners are the easiest, most effective form of online advertising on tdtnews.com. Just choose your ad size and placement on dozens of high traffic pages to reach your target audience.

All banner rates are a flat monthly fee and include a link to your website or email. Page positions are first come first serve. Statistics are available upon request

Ads may be supplied by the client or are built to specification at no additional cost. Accepted formats: GIF, Animated GIF, JPEG, Flash SWF.

CLASSIFIED ADVERTISING

All classified line ads placed into the Temple Daily Telegram will automatically appear online at no additional cost.

DISPLAY ADVERTISING

Newspaper display ads can be placed online for up to a week at a time.

up to 32.25" ROP / 48.50" Class.
\$10 per week

32.50-97.75" ROP / 48.75-97" Class.
\$15 per week

98-129" ROP / 97.25-193.5" Class.
\$20 per week

DIRECTORY ADVERTISING

Church Directory - \$12 per week
The church directory is a listing of area churches. This listing will appear in the paper every week on our Church Page and will also be displayed online.

Employment Directory - \$50 flat
The employment directory is an online only feature which contains a list of local employers and offers contact information along with job opportunities.

TDTHOMES.COM ADVERTISING

TDTHomes.com is Temple Daily Telegram's real estate website containing thousands of properties from across the Central Texas area.

Center Banners are available on several pages for **\$100/mo.**

Realtors or Builders who are part of the TBBOR may list all of the properties on the site for **\$50/mo.**

**MAJOR PAGES

News
Sports
Obituaries/Funerals
Lifestyles
Weather
Classifieds
Search
News Articles
Sports Articles
Lifestyle Articles
Obituary Articles

INSIDE PAGES

Inside pages include all other pages besides the homepage and major pages.

*Ad Rotations

- Top Banner positions will be in rotation with 5 other advertisers.
- Spotlight Ad positions will be in rotation with 10 other advertisers.
- All other ad positions will be static.

Over **50,000** unique visitors,
200,000+ visits &
more than **3,550,000** page
views each month.

SAMPLE SIZES

not actual size

180x150

300x100

300x250

468x60

728x90

RATES EFFECTIVE OCTOBER 2008